

# Careers in the Livestock Industry

## ANS 3934

**Please Note:** This course will be taught using a face-to-face classroom-based learning environment, many times with invited speakers, to accomplish student learning objectives. No class sessions will be recorded. As such, attendance and active participation are mandatory and necessary for educational success, especially on days of invited speakers. If you fall ill during the semester, you must notify your instructors in a timely fashion so we can provide you with an alternative instructional option.

### **INSTRUCTORS**

**Mr. Joel McQuagge**

210B Bldg 459

352- 392-6363

[mcquagge@ufl.edu](mailto:mcquagge@ufl.edu)

**Ms. Amie Imler**

231E Bldg 459

352-392-0133

[amie.taylor@ufl.edu](mailto:amie.taylor@ufl.edu)

### **Undergraduate TAs:**

**Anais Naoumoff:** [mnaoumoff@ufl.edu](mailto:mnaoumoff@ufl.edu)

**Makayla Quick:** [mquick@ufl.edu](mailto:mquick@ufl.edu)

### **OFFICE HOURS**

We are willing to work with you to accommodate your schedule. Our schedules are variable so please follow the directions below to stop by or make an office appointment.

#### *Amie's Office Hours:*

- *Tuesdays from 10:00 – 11:30 AM*
- *To make an appointment with Amie: use the following link*  
[https://outlook.office365.com/owa/calendar/aimler\\_bookings@uflorida.onmicrosoft.com/bookings/](https://outlook.office365.com/owa/calendar/aimler_bookings@uflorida.onmicrosoft.com/bookings/)

#### *Joel's Office Hours:*

- *To make an appointment with Joel: email is preferred*

## **COURSE DESCRIPTION**

ANS 3934 offers an introduction to careers in the livestock industry and a discussion of career exploration, career preparation, and the procedure of job placement

## **SCHEDULE**

Monday and Wednesday

Period 4 (10:40 AM to 11:30 AM)

BTU South

## **COURSE OBJECTIVES**

1. Evaluate the broad scope of disciplines and opportunities that exist in the beef, equine, dairy and pork industries.
2. Become marketable candidates for positions of their choice in the production, marketing and processing of beef cattle, dairy cattle, swine, poultry, horses, as well as meats and food products.
3. Become marketable candidates for positions within the livestock support and allied industries (feed, health, sales, promotion, etc.).
4. Design a plan for career development and evaluate their current readiness for positions in the industry.

## **CLASS ATTENDANCE, EXPECTATIONS & MAKE-UP WORK**

Attendance and active participation are mandatory and necessary for educational success, especially on days of invited speakers.

An unexcused absence will have a negative impact on your grade. Requests for an excused absence must be received in advance of missing class by contacting Mr. McQuagge and Mrs. Imler.

If you are experiencing COVID-19 symptoms ([Click here for guidance from the CDC on symptoms of coronavirus](#)), please use the UF Health screening system and follow the instructions on whether you are able to attend class. [Click here for UF Health guidance on what to do if you have been exposed to or are experiencing Covid-19 symptoms](#).

Course materials will be provided to you with an excused absence, and you will be given a reasonable amount of time to make up work. [Find more information in the university attendance policies](#).

### **\*Dress Code\***

- On days of invited speakers, dress code is business casual.  
*No sleeveless shirts, t-shirts, caps, or hats.*

### **\*Cell Phones & Laptops\***

- Please have your cellphones, laptops, tablets, and other digital devices **SILENCED** & away.

Requirements for class attendance and make-up exams, assignments and other work are consistent with university policies that can be found at:

<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

**\*\*\*MARK YOUR CALENDARS – 2023 IMPORTANT DATES\*\*\*****No Class:**

- January 16, 2023: MLK Jr. Holiday
- March 13 & 15, 2022: Spring Break

**In-Person Career Expo: MANDATORY ATTENDANCE at one of three of the following options:**

- [UF Career Showcase](#): January 17 - 19, 2023 from 9 AM - 3 PM
- [IPPE US Poultry College Career Program](#): January 24 - 26, 2023 *\*for pre-registered participants only*
- [Florida Cattlemen's Institute and Allied Trade Show \(with BQA Certification\)](#): January 24, 2023
- [National Cattlemen's Beef Association Convention and Trade Show](#): January 30 – February 3, 2023 *\*for pre-registered participants only*
- [UF CALS Career Expo](#): February 1, 2023 in Grand Ballroom of Reitz Union from 9 AM - 3 PM
- Other career fair options may be attended *with prior instructor approval*.

**GRADING SYSTEM**

Introductory discussion	20
Participation in Class	520
<i>*26 Invited Speakers worth 20 points each</i>	
<i>15 points each week is from the speaker sheet</i>	
<i>4 points each week is from the speaker thank you</i>	
<i>1 point each week is from the upcoming speaker question</i>	
Career Fair Attendance	40
Industry Event or Career Shadowing Summary	100
Internship Plan or Professional School Experience Plan	100
Resume Draft 1	15
Resume Draft 2	35
Final Resume	50
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	880

**Final grade averages will be computed as follows:**

≥ 90%	A
≥ 80% - < 90%	B
≥ 70% - < 80%	C
≥ 60% - < 70%	D
< 60%	E

***\*Please Note: If you miss 4 or more invited speakers for unexcused reasons, but still attend the Career Expo, complete all other assignments and earn full credit for all other assignments, you will earn a "B" or lower letter grade for the course. Attendance and participation in class is essential to success in this course.***

*Late assignments will be accepted up to one week after the posted due date in Canvas with a 10% per day late penalty.*

## **GRADES AND GRADE POINTS**

For information on current UF policies for assigning grade points, see <https://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

## **OUT-OF-CLASS ASSIGNMENTS**

*\*Please Note: Complete assignment directions with due dates and resources are in the course Canvas shell. Completed assignments are to be submitted through Canvas for grading by the due dates published in Canvas. You may submit assignments up to one week late with a 10% per day penalty.*

### **1. Industry Event **OR** Career Shadowing/Professional Interview Activity – 100 Points**

You have the option to complete either one industry event activity OR one career shadowing/professional interview activity by the end of the semester. **You must complete at least ONE of these activities this semester.**

#### **a. OPTION 1: Industry Event Activity**

Attend an activity associated with the livestock industry (extension meeting, breed association function, sale, livestock show, cattlemen's meeting, etc.) where professionals are participating in their career role. **This should be a new experience! Events should be approved by instructors.**

**A one-page reflection** will include a discussion of the event, its purpose, list of professionals involved and their duties connecting the activity to the industry. Use the Industry Event worksheet in Canvas as a guide.

#### **b. OPTION 2: Career Shadowing or Industry Professional Interview Activity**

You will spend an entire 8-hour workday with an animal industry professional **(who is NOT a veterinarian)** that represents a career goal you have interest in. Selection of the person should be done with the course instructors and your academic advisor prior to completing the activity.

After completing the shadowing experience, you should have a good understanding of the career area and position. You should also know the responsibilities and requirements for placement, and characteristics of a successful employee in this position.

**A one-page reflection** documenting the experience, your conversations, and what insight you have gained into the profession should be submitted by the due date published in Canvas. Use the Career Shadowing Reflection worksheet in Canvas to complete the assignment.

**\*Please Note:** It is in your best interest to complete either option of this assignment during the first couple of months of the semester. **Do not wait until the last week of class to complete these assignments.**

## **2. Internship Plan/Professional Experience Plan – 100 Points**

### **a. Food Animal & Equine Specialization students must create an Internship Plan as assigned in Canvas**

- i. Once you have completed the Internship Plan and submitted the assignment documents as outlined in Canvas, make an appointment with Amie here: <https://amieufansci.youcanbook.me/> to discuss the plan.
- ii. You are encouraged to turn in your Internship Plan to Amie via Canvas **one week prior** to your scheduled meeting.

### **b. Animal Biology Specialization students must create a Professional Experience Plan as assigned in Canvas**

### **c. Non-Animal Sciences Majors must consult with Amie to determine the plan most appropriate for them.**

## **3. Mandatory Attendance at an in-person Career Fair – 40 Points**

- **UF Career Showcase**: January 17 - 19, 2023 from 9 AM - 3 PM
- **IPPE US Poultry College Career Program**: January 24 - 26, 2023 ***\*for pre-registered participants only***
- **Florida Cattlemen's Institute and Allied Trade Show (with BQA Certification)**: January 24, 2023
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- Other career fair options may be attended ***with prior instructor approval.***

## **4. Resume – 100 Points**

- Use materials presented in class on resume development as well as other career resources to create a tailored resume appropriate for an internship, part-time job, or a post-graduate position in the industry you have an interest in.
- You will submit three versions of your resume. Follow the directions in Canvas and submit by the published due dates.

## **Academic Honesty, Software Use, Campus Helping Resources, Services for Students with Disabilities**

### **Student Honor Code**

As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity." You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

It is assumed that you will complete all work independently in each course unless the instructor provides explicit permission for you to collaborate on course tasks (e.g. assignments, papers, quizzes, exams). Furthermore, as part of your obligation to uphold the Honor Code, you should report any condition that facilitates academic misconduct to appropriate personnel. It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For more information regarding the Student Honor Code, please see: <http://www.dso.ufl.edu/sccr/process/student-conduct-honor-code>.

### **Software Use:**

All faculty, staff and students of the university are required and expected to obey the laws and legal agreements governing software use. Failure to do so can lead to monetary damages and/or criminal penalties for the individual violator. Because such violations are also against university policies and rules, disciplinary action will be taken as appropriate.

### **Services for Students with Disabilities:**

The Disability Resource Center coordinates the needed accommodations of students with disabilities. This includes registering disabilities, recommending academic accommodations within the classroom, accessing special adaptive computer equipment, providing interpretation services and mediating faculty-student disability related issues. Students requesting classroom accommodation must first register with the Dean of Students Office. The Dean of Students Office will provide documentation to the student who must then provide this documentation to the Instructor when requesting accommodation.

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center. [Click here to get started with the Disability Resource Center](#). It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

0001 Reid Hall, 352-392-8565, <https://disability.ufl.edu/>

### Campus Helping Resources

Students experiencing crises or personal problems that interfere with their general wellbeing are encouraged to utilize the university's counseling resources. The Counseling & Wellness Center provides confidential counseling services at no cost for currently enrolled students. Resources are available on campus for students having personal problems or lacking clear career or academic goals, which interfere with their academic performance.

### Health and Wellness:

- *U Matter, We Care*: If you or someone you know is in distress, please contact [umatter@ufl.edu](mailto:umatter@ufl.edu), 352-392-1575, or visit [U Matter, We Care website](#) to refer or report a concern and a team member will reach out to the student in distress.
- *Counseling and Wellness Center*: [Visit the Counseling and Wellness Center website](#) or call 352-392-1575 for information on crisis services as well as non-crisis services.
- *Student Health Care Center*: Call 352-392-1161 for 24/7 information to help you find the care you need, or [visit the Student Health Care Center website](#).
- *University Police Department*: [Visit UF Police Department website](#) or call 352-392-1111 (or 9-1-1 for emergencies).
- *UF Health Shands Emergency Room / Trauma Center*: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; [Visit the UF Health Emergency Room and Trauma Center website](#).

### Academic Resources:

- *E-learning technical support*: Contact the [UF Computing Help Desk](#) at 352-392-4357 or via e-mail at [helpdesk@ufl.edu](mailto:helpdesk@ufl.edu).
- *Career Connections Center*: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services.
- *Library Support*: Various ways to receive assistance with respect to using the libraries or finding resources.
- *Teaching Center*: Broward Hall, 352-392-2010 or to make an appointment 352-392-6420. General study skills and tutoring.
- *Writing Studio*: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers.
- *Student Complaints On-Campus*: [Visit the Student Honor Code and Student Conduct Code webpage for more information](#).
- *On-Line Students Complaints*: [View the Distance Learning Student Complaint Process](#).

### Online Course Evaluation Process

Student assessment of instruction is an important part of efforts to improve teaching and learning. At the end of the semester, students are expected to provide feedback on the quality of instruction in this course using a standard set of university and college criteria. Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at: <https://gatorevals.aa.ufl.edu/students/>. Students will be notified when the evaluation period opens and can complete evaluations through the email they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via <https://ufl.bluera.com/ufl/>. Summaries of course evaluation results are available to students at: <https://gatorevals.aa.ufl.edu/public-results/>.

**DIVERSITY, INCLUSION AND EQUITY**

The Department of Animal Sciences believes an inclusive, equity-minded environment includes access to higher- and continued education. We develop flexible, efficient, and accessible learning environments that welcome and support diversity. Diversity can include disability, age, socioeconomic status, ethnicity, race, nationality, religion, gender identity, sexuality, and culture. We expect all our community members (students, staff, and faculty) to act respectfully towards others (online and in person) and to utilize differences of opinion as learning opportunities. We also want you to feel comfortable asking for reasonable accommodations so that all students can participate in this course equitably. Please consult the Disability Resource Center <https://disability.ufl.edu/> for further questions.



**TENTATIVE COURSE SCHEDULE**

DATE	SUBJECT
Jan. 9	Introduction to Course – What is the role of this course in your professional development? Preparation for Guest Speakers - <b>Daily Speaker Notes</b> <i>McQuagge, Imler</i>
Jan. 11	Designing and Using a Resume' & Cover Letter; Utilizing Linked-In <i>Cathy Carr; Director of Alumni &amp; Career Services, College of Ag and Life Sciences (392-1963)</i> <a href="http://cals.ufl.edu/">http://cals.ufl.edu/</a>
Jan. 16	<b>NO CLASS – MLK JR. HOLIDAY</b>
Jan. 18	Interviewing: Phone, Skype, and In-Person <i>Holly Pliska, JBS</i>
Jan. 23	Meat Production and Utilization, Food Safety, and Quality Assurance Industry Structure and Career Opportunities Overview <i>Dr. Chad Carr</i>
Jan. 25	Beef Cattle Industry Structure and Career Opportunities Overview <i>Dr. Todd Thrift</i>
Jan. 30	Equine Industry Structure and Career Opportunities Overview: Horse Industry <i>McQuagge</i>
Feb. 1	Careers in the Meats Industry <i>Kylie Philipps, Business Development Manager</i> <i>Buckhead Meat and Seafood, a Sysco Company</i> <a href="https://www.buckheadmeats.com/">https://www.buckheadmeats.com/</a>
Feb. 6	Career Opportunities in Reproduction, Genetics, and the Dairy Industry <i>Cash Rice</i>
Feb. 8	Careers in Industry Relations and Policy <i>Kate Shuffitt Ramsey, Associate Director of Sales and Corporate Relations</i> <i>National Cattlemen's Beef Association</i> <a href="https://www.ncba.org/">https://www.ncba.org/</a>
Feb. 13	Careers in Nutrition: Beef Cattle <i>Callie Brauman, Livestock Products Specialist</i> <i>Land o' Lakes Purina Animal Nutrition</i> <a href="https://www.landolakesinc.com/">https://www.landolakesinc.com/</a>
Feb. 15	Careers in Large Animal Medicine <i>Dr. Emily Pulliam, DVM</i>

DATE	SUBJECT
Feb. 20	Careers in Equine Therapeutic Riding <i>Caroline Osgood</i>
Feb. 22	Careers in Seafood and Aquaculture Production <i>Scott Richardson, Owner, Northwest Seafood</i> <a href="https://northwestseafood.com/">https://northwestseafood.com/</a>
Feb. 27	Careers in Teaching Agriculture and Biological Sciences <i>Sarah Chambers, Columbia Middle School Agriscience Teacher and FFA Advisor</i> <a href="http://aec.ifas.ufl.edu/">http://aec.ifas.ufl.edu/</a>
March 1	Careers in Livestock Marketing <i>Crystal Richburg, Supervisory Market Reporter</i> USDA <a href="https://www.usda.gov/our-agency/careers">https://www.usda.gov/our-agency/careers</a>
March 6	<b>Graduate School Panel</b>
March 8	Careers in the Animal Health and Sales Industry <i>Kurt Pipenbrink, Sr. Territory Business Manager</i> Zoetis <a href="https://www.zoetis.com/">https://www.zoetis.com/</a>
March 13	<b>No Class – Spring Break</b>
March 15	<b>No Class – Spring Break</b>
March 20	Careers in Beef Cattle Production and Human Health <i>Holly Baerenwald</i> Larsen Ranch Co.
March 22	Careers in Extension Education <i>Caitlin Justesen, Extension Agent, UF/IFAS Marion County Extension</i> <a href="https://sfyl.ifas.ufl.edu/marion/">https://sfyl.ifas.ufl.edu/marion/</a>
March 27	Careers in Law <i>The Honorable Danielle Brewer, Circuit Court Judge, State of Florida Twelfth Judicial Circuit</i> <a href="https://www.jud12.flcourts.org/About/Judges/Biography/judge/Danielle-Brewer">https://www.jud12.flcourts.org/About/Judges/Biography/judge/Danielle-Brewer</a>
March 29	Career Opportunities in the Meats Industry <i>Gracie Wagner, Fed Beef Sales Coordinator and Jacob Lehman, Industrial Engineer</i> JBS USA <a href="https://jbsfoodsgroup.com/">https://jbsfoodsgroup.com/</a>
April 3	Careers in International Export Markets <i>Liz Wunderlick, Caribbean Representative</i> US Meat Export Federation <a href="https://www.usmef.org/">https://www.usmef.org/</a>
April 5	Careers in the Beef Industry: Risk Management <i>Trey Warnock, Partner</i> Amarillo Brokerage Co. <a href="http://www.amarillobrokerage.com/">http://www.amarillobrokerage.com/</a>
April 10	Careers in Equine Event and Facility Management

	<p><b>Amy Uniss-Coleman, General Manager &amp; Show Operations</b> <b>Great Southwest Equestrian Center</b> <a href="https://www.gswec.com/">https://www.gswec.com/</a></p>
April 12	<p>Careers in the Poultry Industry <b>Dana Patterson, Broiler Technician</b> <b>Miller Amish Country Poultry</b> <a href="https://millerpoultry.com/">https://millerpoultry.com/</a></p>
April 17	<p>Careers in Zoo Animal Management <b>Maddy Powell, Keeper 1</b> <b>Lion Country Safari</b></p>
April 19	<p>Careers in the Equine Industry: Horse Farm Owner, Professional Trainer <b>Shelby Fussell</b> <b>Magnolia Performance Horses</b> <a href="https://www.facebook.com/magnoliaperformancehorses">https://www.facebook.com/magnoliaperformancehorses</a></p>
April 24	<p>Careers in Animal Welfare <b>Morgan McKinney, Corporate Animal Welfare</b> <b>Publix</b> <a href="https://www.publix.com/">https://www.publix.com/</a></p>
April 26	<p><b>***Class Wrap-Up***</b></p>