

H. Fred Dietrich, III  
Beef Cattle & Showmanship Judge & Seminar Speaker &  
Auctioneer

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In regard to cattle judging experience, Fred first started judging cattle in 4-H in 1956 and later in FFA in 1960. From these youth judging activities, Fred won many awards including a trip to the Chicago International in 1961. In addition, he holds both a BS and Masters Degree in Agriculture and was a member of the 1967 University of Florida Livestock Judging Team, coached by Prof. Don Wakeman, that won second place at the Mid-South Fair in Memphis, Tennessee and where Fred had the second High Individual Score in Beef Cattle Judging. He is an Approved Judge by the American Angus Association, American Brahm Breeders Association, and Santa Gertrudis Breeders Association and has judged many cattle shows including: the North American International, Louisville, Kentucky, Fort Worth Stock Show and the State Fairs in Alabama, New Mexico, Tennessee, Missouri, and Florida, as well as many regional and county fairs. For thirty years he coached youth judging teams. His teams won 5 State Championships and 9 second place state teams. He grew up on a Purebred Cattle Ranch in Central Florida, and has a life time of experience in breeding, selecting, showing, promoting, and marketing purebred cattle.